

Strategic Planning

7/11/16

Figure out the final survey questions. Most important: how to get it out, Will give us tips. May come up with our own.

Vision of the district.

"If you don't know where you're going, any road will get you there."

Tonight: need to sign off on the questions.

Survey comes from Robert Ewing (sp?) Research is behind the survey.

This survey is valid and reliable. Do not mess with the structure or you will lose the validity.

1500 responses per question. Realistically, we won't get it. If we get 500 we are doing good. If we get 700 it's outstanding.

If we don't get that many, it tells you something. We didn't try. The community doesn't care. The next time in three years, more people should respond. As the public sees the plan's progress, they will be more involved. Must demonstrate that we took their input and put it into actions.

Questions deal with how do you evaluate your school. Challenges.

In the first question:

diana wondered if the special education students should it include other special populations, such as LEP students. The question might say special population students such as special education, limited english proficient students,

Instead of continue to exceed state report card expectations might be changed to say continue to meet growth expectations. Or something like make or continue progress of closing gaps. Tim: how specific. Meet or exceed district established growth expectations or benchmarks. In other words: how important is it that our kids continually improve. Michelle Schmidt. It's better to use the word district expectations because community members don't go to the DPI website to see how the district is doing.

Dick; Somewhere the school should not be afraid to be unique in their programs and ideas. We should be associated with something unique to our district.

The two questions: meeting the needs of the special ed student getting changed would then be very close to the response meeting the broadening academic and social needs of an increasingly diverse student populations.

James Corbett: we may want people to prioritize their top 5. AI pointed out that the way the survey will automatically be prioritized using a chart and then the district will focus on the top 80%

Gabrielle: how will the community know when the technology was updated. AI: no it doesn't matter. The community will just be deciding whether technology is important - not judging how we have done with the technology.

Kacey: yes the question is misleading because the question is asking what is the greatest challenge, so it is implying that something is wrong and we need to fix it. Maybe use the word maintain.

Dave: we are asking for perceptions. So this will be telling us that we need to inform the community about what we are currently doing.

Change the question to what do you think are the greatest challenges.. What do you perceive are the greatest challenges the Chequamegon School District...

Question 2 (3)

AI is proposing that the first four priorities are added to the question: Add options of tech ed skills, soft skills

Quest 3 (4)

Add postsecondary school attendance/graduation rates.

Quest 4

Change reintroduce to introduce foreign language programs in elementary grades.

Add introduce keyboarding to ? No

Maintain extracurriculars and co curriculars

Hard part: how to distribute

Tips: get it to where people live: direct mailing. Facebook, twitter, website, qr code basketball program,

Drop off locations: banks, post office,

Add alumni as a choice in the title