

Strategic Planning Steering Committee Meeting
January 23, 2017, 5:30 p.m.

In attendance:

Facilitator Al Brown, Dave Anderson, Kacey Hanson, Marilyn Brink, Tim Kief, Jim Wilson, Dick Ross, Doug Rein, Vic Ambrose, Judy Swander, Kevin Schuelke, Jessica Folstad, Eric Brown, Donna Weik, Lois Freeland, Michael Freeland, Stephanie Ernest, Michelle Byholm, Lexi Witt, and Pamela Steger

Meeting began at 5:30 p.m. with refreshments and an overview by Al Brown.

Meeting turned over to Dave Anderson to give an overview of the 3-year plan (attachment #3).

Al Brown recommends that only one year of the plan be made public at a time ... a *plan on a page* format so as not to overwhelm the staff and community with the whole document. He recommends that the steering committee meet in one year's time to look at what has been accomplished and see what we have to do now. We may have items on the plan that have not been finished and that need to be carried over to the 2nd year. It behooves the district to update the committee on what did work and what did not work on a yearly basis.

Jim Wilson would like to have an update monthly, a little bit all the time, not in big chunks such as every 3 months or 4 times a year.

The board needs to ask the committee if the proposed plan is a reasonable plan. Mr. Brown suggests that the smallest items on plan should be tackled first so you can see success as you begin.

Keeping the plan in the forefront of conversations is important. Needs to be brought up often in board meetings and committee meetings to keep it in the forefront.

Where is the emphasis on what makes the Chequamegon School District unique? Mr. Brown stated that it is usually communicated through the vision statement.

Jim Wilson asked how this is done. Al Brown replied that a district usually states a "goal" in their vision statement. Example: We want to be the best school district in northern Wisconsin.

Dick Ross asked if you do it with a marketing plan. Mr. Brown replied that you have your mission statement so you should probably start on a vision. The board could come to the meetings with vision ideas and get a Board vision. But it can't just be a board vision. You then take it to the staff and see their vision. And possibly the community and the steering committee. Then you combined the ideas to create a District Vision. You may want to check out your mission statement. Do you still believe in it?

Steph Ernest stated concern that *additional physical activity* is still not addressed in the "Social and Emotional Well-Being" focus. Al Brown replied that this should be brought up to the committee dealing with that particular focus.

The Board of Education should make sure that the initiatives are making reasonable progress. If there doesn't seem to be adequate progress, then give it additional time and monitor it. You want to hold accountable and keep monitoring the progress. The Board should expect the committees to be reporting that the district is meeting reasonable goals. Give the board as much information as possible.

Judy Swander also wondered if *additional physical activity* could be added to page 24 of the 3-year plan under Restorative Practices. Mr. Brown responded that as it is being brought up at this steering committee meeting and the board members attending are hearing this concern, it should be addressed at the committee level under "Social and Emotional Well-Being."

Mr. Brown stated that it needs to be clear that the 3-year plan is going to the board for approval of the plan at the board meeting on the 24th of January, but then the board will get the progress monitoring reports at board meetings on the plan that was approved.

The monitoring reports to the board should be only approximately 10 minutes long and stating: here is our goal; here are our expectations; and, possibly, here are our problems. Then the board can spend as much time as they want to discuss the information presented.

Vic Ambrose stressed that we need to make sure we maintain clarity so that we all know what our goals are and our targets are.

Mr. Brown emphasized that the undermining of the strategic plan will be outside ideas that are brought into the conversation. The question that should be put to these outside ideas is: How does this idea fit into the strategic plan? If it doesn't, then you can bring it to the steering committee when meeting each year ... if it is a good idea. Once you get the plan up and running you need to stick to it.

Consultant Recommendations:

- Laser-like focus on student learning.
- Multiple levels of support of social-emotional well-being of students.
- Sustained community involvement initiative.
- Developing a data collection and reporting system.
- Creating periodic board development sessions.

Vote on 3-Year Plan: Motion by Michelle Byholm/seconded by Eric Brown to approve the 2016-2019 Strategic Plan as presented and move to the Board of Education for formal approval and implementation. Voice Vote: All Ayes. Motion carried.